




Dear Friend,

It is with great pleasure that Grotto Pizza announces the 25th Annual Parade of Trees.

This year's event will continue a tradition of goodwill. Not only do local charities benefit, but sponsors also enjoy a sense of community and personal satisfaction.

Here's what is included:

- * Grotto Pizza provides a seven foot tree to each participating business who donates a **\$100 entry fee.**
- * You may choose a charity of your choice - all proceeds from your tree, including the entry fee, will go to that charity.
- * **Monday, November 21, 2011 is the kick-off party- complete with food and beverages.** Your company may bring up to five people to decorate your tree at the selected location. Locations include: Milford, Bethany, Grand Slam-Lewes, Long Neck, Rehoboth Avenue, or Seaford. Your tree may be decorated in the theme of your choice.
- * Grotto Pizza customers will be encouraged to support these charities by putting cash donations into boxes provided in front of each tree.
- * On the last day of the event, January 1, 2012, all monetary donations will be counted and forwarded to the sponsor. **The tree that collects the most charitable contributions will win an additional \$250.00 for their charity, donated by Grotto Pizza.** (One winner per store.) *Prize money will not be given to the same charity two consecutive years. Therefore, last year's winners will not be eligible for the prize this year, but will regain eligibility next year.*

 The enclosed sheet contains an entry form, as well as a calendar of pertinent dates. Trees are assigned on a first come, first served basis, so register now and please encourage your friends and customers to support your tree. If you have any questions, please contact Christie Davis at (302) 227-3567, or cdavis@grotopizza.com.



Grotto Pizza 2011 Parade of Trees

ENTRY FEE: \$100 (This fee is immediately set aside for your charity)

ENTRY DEADLINE: November 14, 2011

SCHEDULE OF EVENTS

Monday, November 21st: Tree Decorating Party 6:00 p.m. – 9:00 p.m.

- Light snacks and beverages will be served.
- No more than five people on each Decorating Committee.
- Lights and signage will be provided.
- The location of the trees will be assigned by drawing a number.
- Numbers for tree positions will not be drawn before 6 p.m.
- Grotto Pizza will not be held responsible for theft or damaged ornaments.
- No perishable products (e.g., food) may be used for decorations.

Sunday, January 1st: Deadline for contributions Close of business

Monday, January 2nd: Remove Decorations 11:00 a.m. – 5:00 p.m.

All decorations must be removed from the stores at this time

Please return this section with your check by November 14, 2011 to Grotto Pizza/Parade Of Trees/20376 Coastal Highway/Rehoboth Beach, DE 19971

NAME OF COMPANY (sponsor): _____

MAILING ADDRESS: _____

PHONE NUMBER: _____

CONTACT PERSON: _____

CONTACT E-MAIL: _____

LOCATION DESIRED: Rehoboth Avenue _____ Grand Slam, Lewes _____ Long Neck _____

Seaford _____ Bethany _____ Milford _____

NAME OF CHARITY YOU ARE SPONSORING: _____

(Check payable to)

Please make checks payable to Grotto Pizza, Inc. Entry fees should accompany this entry form. All monies, donations and entry fees collected by Grotto Pizza are given to charity. (Given to sponsor for presentation to their charity) Grotto Pizza acts as an agent only for the collection and distribution of the money. Thank you for supporting this worthwhile event.

*Please plan to be at your requested location, unless you hear otherwise from a Grotto Pizza representative.